

## Institution's Innovation Council

### IIC Calendar Activity Level 3



**Title:** Innovation Showcase: Poster Presentation of Innovations

**Theme:** Innovations in Healthcare

**Organizing Secretary:** Dr. P. Sanjay, Dean Research, IIC-Convener

**IIC Student Coordinator:** Gobhika Rajangam

**Date:** 20.02.2026

**Time:** 08.00 AM - 05.00 PM

**Venue:** Ground floor Reading Hall

**Objectives:**

1. To promote innovative thinking through visual presentation of ideas.
2. To encourage development of business plans in healthcare and related fields.
3. To provide a platform for interaction with mentors and experts.
4. To improve communication and presentation skills among students.
5. To evaluate the feasibility and impact of innovative ideas.

**Jury Members:**

Dr. Rajalakshmi M

Associate Professor

Department of Community Medicine.

Dr. Saranya

Senior Resident

Department of Community Medicine.

**Participant Details:**

The workshop was attended by 25 participants, who are undergraduate students of MBBS.

**Programme Overview:**

The Poster Presentation of Innovations was conducted on April 24, 2026, under the Institution's Innovation Council (IIC). The event focused on showcasing business plans and innovative ideas through poster presentations prepared by students in advance.

Participants presented their posters to the jury members, explaining their concepts, objectives, and implementation strategies. The jury interacted with the participants by asking questions related to feasibility, innovation, and practical application of the ideas.

Based on the presentations, the jury provided constructive suggestions for improvement and refinement of the projects. The event concluded with prize distribution to the best presentations, recognizing creativity and practical relevance.

**Outcome:**

1. Improved ability to present ideas in a concise and visual format.
2. Enhanced understanding of business planning and innovation.
3. Gained feedback from experts for idea improvement.
4. Increased confidence in answering questions and defending ideas.
5. Encouraged further development of innovative projects.

**Conclusion:**

1. The event successfully encouraged innovation and creativity among students.
2. It provided a platform for effective idea presentation and evaluation.
3. Students benefited from expert suggestions and mentorship.
4. The activity enhanced communication and critical thinking skills.
5. Overall, the program was informative and beneficial for all participants.

